**STAT 5000 – Statistical - Rubric for Evaluating Individual Project & Group Project**

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| --- | --- | --- | --- | --- | --- |
| Focus Area | Description | Points | | | |
|  |  | Marginal | Good | Very Good | Great |
|  |  | No clear focus area specified | Focus area is specified | Focus area is well specified | Focus area is very well specified |
| Context definition | * What is the motivation for the project? * Why are you doing this? | 6 | 8 | 9 | 10 |
| Research Questions/Problem definition | * What is/are the big picture question(s) you are trying to answer with your data? | 10 | 16 | 18 | 20 |
| Methodology | * Data description and exploration – how have you explained source and variables and how they relate to your project? * Variable distributions * Variable relationships * Model(s) description | 7 | 8 | 9 | 10 |
| Description of findings/insights | * What are your main findings and how have you documented them in relation to your questions? | 10 | 16 | 18 | 20 |
| Conclusion | * How did your findings/insights help answer your original question(s)? | 10 | 16 | 18 | 20 |
| Presentation of work | * How did you structure your report for stakeholder review? | 12 | 16 | 18 | 20 |

Scoring guidelines:

1. This project expects a minimum of 10 pages of Word/PDF of report excluding optional section for any code you may choose to include.
2. If you choose to share your code, put it in an appendix section
3. Your code does not matter – you will not get points for your code in R or Python